

Social
DEMOGRAPHICS

Notable Canadian Mom Bloggers

What is
Social Demographics?

Demographic data from 60+ social sites and blog platforms

1 Influencer Rating

Ranking on a scale of 0-99. Calculated based on factors like outlet circulation, page views, unique visitors and social measures

2 Social Pull

Social clout on Twitter measured by looking at second-degree followers and comparing to the average Twitter account



Ms. Shannon Mischuk

Blogger Shasher's Life
Homepage: <http://www.shasherslife.com>
Contact Topics: Family & Parenting, Motherhood



@shasherslife

FOLLOWERS: 8,879
FOLLOWING: 3,614
TWEETS: 45,744

9h @christinetlu congratulations!! enjoy your summer in the Big Apple

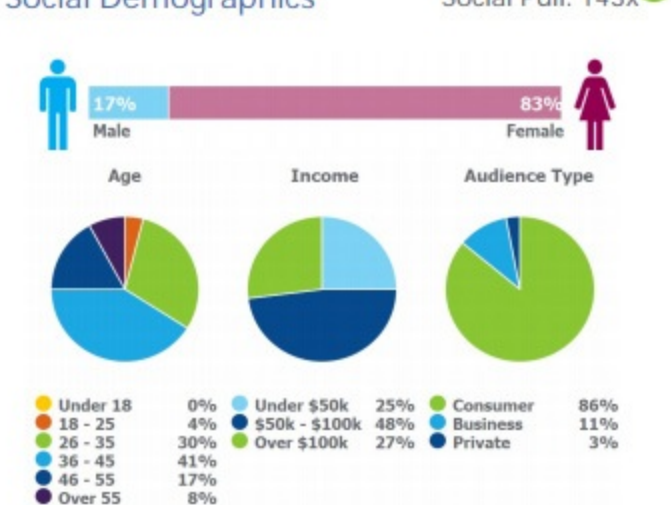


9h @christinetlu @EdelmanTO oh wow :) Christinel is it NY forever?

10h We're proud of you Jenn! You added the ZING to AMAZING on @TheMarilynShow today! #TeamPowell @hartgalla <http://t.co/sePzLau1M>10h RT @BlissDomCanada For my blogger friends: Canada's new anti-spam law <http://t.co/Qi8gRbCB8s> via @kiwlandbean #CASL <http://t.co/ENMJGqswGQ>10h RT @PTPA Just because something isn't happening for you right now doesn't mean that it will never happen. Until tomorrow... <http://t.co/v8VfxPiXnF>

Social Demographics

Social Pull: 143x



Ms. Aimee Wimbush-Bourque

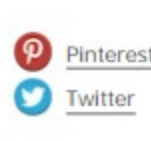
Editor Simple Bites
Homepage: <http://about.me/aimeewimbush-bourque>
Contact Topics: Family & Parenting, Cooking & Baking



@HighChair

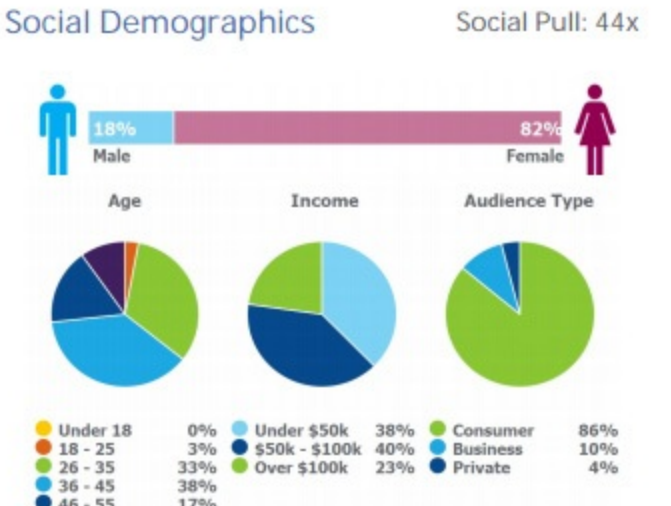
24 Jun RT @simplebites (new) Cousin Camp Out (Sour Cream & Onion Potato Packets) <http://t.co/AXgv2hPzdo> #simplebites #recipe <http://t.co/yCG9wzF5Oa>20 Jun We've taken ours 8 years running. :) RT @Montreal: Who says Jazz Fest is just for jazz lovers, kids can have fun too! <http://t.co/6o1a51FW3>18 Jun RT @simplebites Three recipes that you need for summer - Middle Eastern Taco Salad + Cumin Roasted Chickpeas + Tangy Avocado Dressing <http://t.co/XvAWV2kGk>

17 Jun RT @thegoudalife Today's the day! @SeedToSausage General Store (729 Gladstone Ave) opens today 11am-7pm (10-6 wknds) + every day after. Come down & see us!



Social Demographics

Social Pull: 44x



Ms. Tanis Miller

Blogger Attack of the Redneck Mommy
Homepage: <http://theredneckmommy.com>
Contact Topics: Family & Parenting, Motherhood



@redneckmommy

FOLLOWERS: 22,368
FOLLOWING: 3,095
TWEETS: 46,811

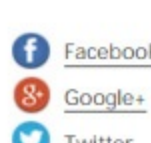
15h @canoodlesfun we saw How to Train Your Dragon 2. It was ok for a sequel.



19h Knox went to his very first movie this morning and loved it. Awesome, except this means more kid movies to sit through. Ugh.

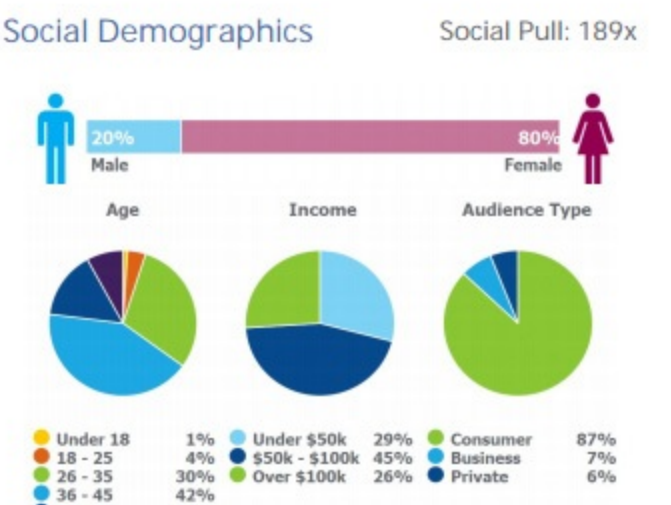
24 Jun Someone has strong feelings upon spotting a bunny in the yard. <http://t.co/UDpT9cnUaL>24 Jun Knox's new swing set, courtesy of his dad. Just need a swing for me and it's all done. <http://t.co/3Fqn3pKJG>

24 Jun @ryanjpersen well played. That made me choke with laughter while sipping my coffee. Rock on #prettyboy. Have a good one Ryan.



Social Demographics

Social Pull: 189x

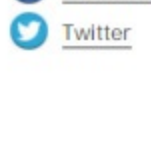


Ms. Jill Amery

Editor & Publisher urbanmommies.com
Phone: +1 (604) 418-4800
Homepage: <http://www.urbanmommies.com>
Contact Topics: Family & Parenting, Personal Health, Travel, New Product Review, Children's Fashion, Motherhood, Pregnancy & Birth, Recipes

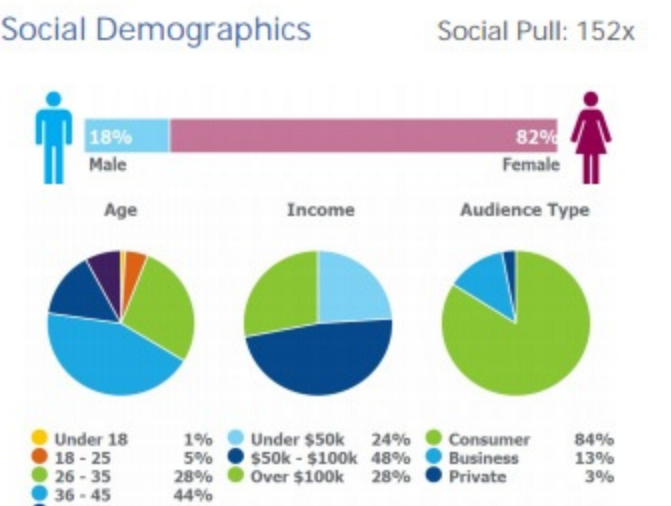


@urbanmommies

FOLLOWERS: 12,872
FOLLOWING: 6,220
TWEETS: 10,8948h RT @CanadianDadBlog There have to be more Canadian Dad Bloggers out there. If you fit this description, join our Facebook group! <https://t.co/6joHHzldtY>17h RT @worldvisioncan Kids are out of school soon. Here are some ideas for summer activities with HEART from @urbanmommies <http://t.co/rDp0isIZV>20h Keep in Touch With UrbanMommies! To keep receiving your free lifestyle magazine visit here: <http://t.co/xOT4OSfhh0> #antispam #CASL21h My latest purchase from @Etsy. A lady in Bulgaria hand-sewed it for me! #foodie #cookbook #handmade <http://t.co/cN4f5t5gn6>

Social Demographics

Social Pull: 152x



Ms. Paula Schuck

Blogger Thrifty Mommas Tips
Homepage: <http://www.thrifymommastips.com>
Contact Topics: Family & Parenting

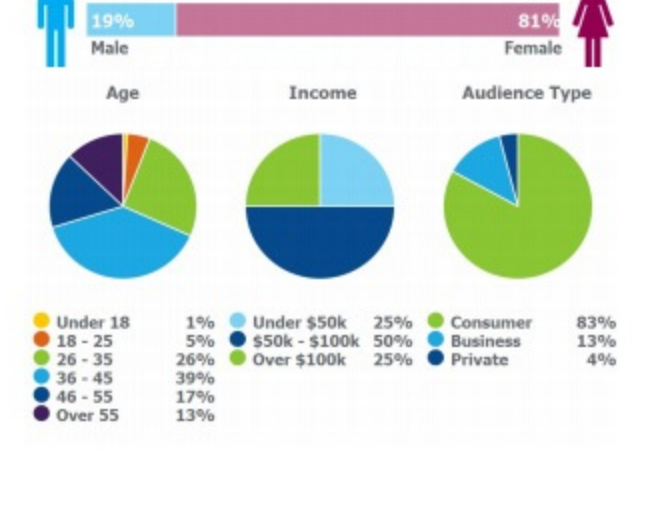


@inkscrblr

FOLLOWERS: 16,409
FOLLOWING: 17,150
TWEETS: 77,1929h #Giveaway: The Lego Movie #TheLegoMovie <http://t.co/TSacOXGrua> via @fredalicious10h RT @LinkedMoms Infertility success story because sometimes it seems hard to find these. #ohip4ivf #onpoli <http://t.co/pw15kpmPR8>10h RT @inRdrem Infertility Community Reacts to IVF Funding Announcement for Ontario #ohip4ivf #onpoli <http://t.co/94JkXt32Kc> via @inkscrblr10h RT @Min_Reyes Urgent call to moms: BC Women's Hospital needs breast milk. <http://t.co/OCRft14K9r> #bcpoli #Vancouver

Social Demographics

Social Pull: 262x



Ms. Lisa Kadane

Lifestyle Reporter Drink-Play-Love
Homepage: <http://drink-play-love.com/>
Contact Topics: Family & Parenting, Lifestyle, Outdoor Recreation, Travel, Alcohol & Spirits



@LisaKadane



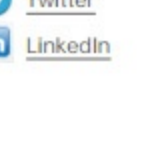
15h @lilmizshelley It's so easy, you can make it yourself! Fill rocks glass w/ice, add 1 oz gin, top tonic, toasted rosemary garnish, orange



16h @mikesbloggity I wonder if he dreams about cartoon cowboys and giant horseshoes?

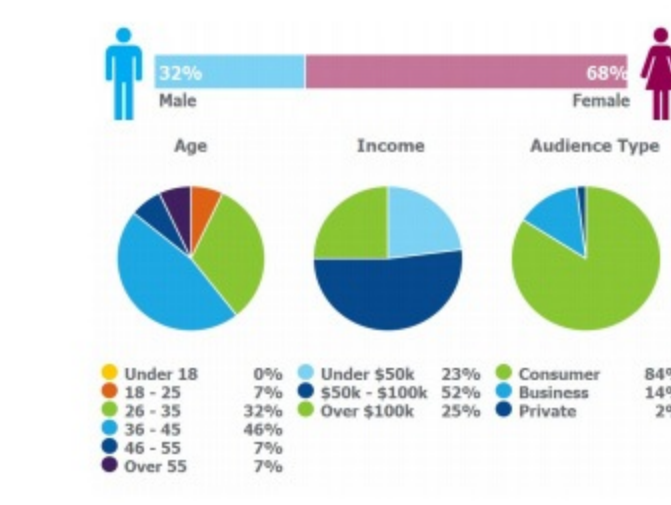
16h This is what we call "rushing the seasons" in Calgary. #ItsStillJune #CalgaryStampede #yyc <http://t.co/xD3qwf9kgU>

16h @DOleksyn Yes! Good eye

16h Sampling some #G&Ts @charcut #cocktails #SipoftheSummer @inmediar @lilmizshelley @TomBabin <http://t.co/57mUTQr7p>

Social Demographics

Social Pull: 17x



Ms. Emma Waverman

Blogger Embrace the Chaos
Homepage: <http://www.embracechaos.ca>
Contact Topics: Family & Parenting



@emmawaverman

FOLLOWING: 1,438
TWEETS: 19,128

10h @PoppedCulture @gillivingston at least your children are sleeping. My teen is whining about wifi and I've played 7 hands of gin.



11h And we've lost power... Again. Second week in a row.



12h @helpmesara I did! Came home and napped.



13h @helpmesara @CBCOntMorning Yes, I came home and felt like I had done a full day of work!

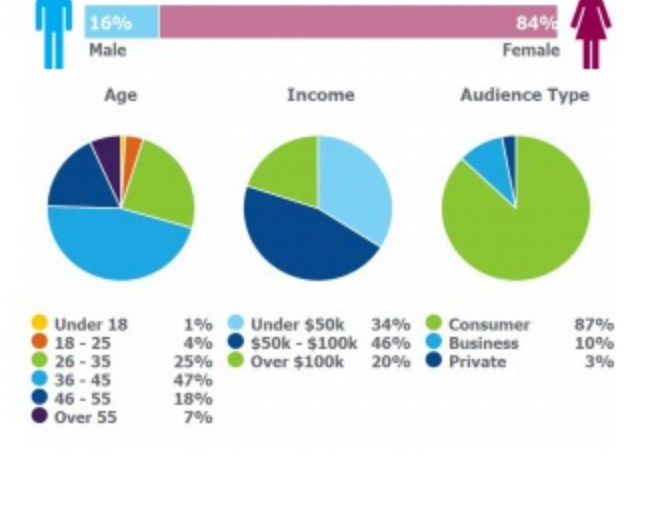


13h @karengreeners I did not think that in a personal way.



Social Demographics

Social Pull: 35x



Ms. Ali Martell

Blogger Cheaper Than Therapy
Phone: +1 (647) 522-1563
Homepage: <http://www.alimartell.com>
Contact Topics: Family & Parenting



@alimartell

13h Proof that I "did" take a stuff-my-gob break. #MazelTovHadar <http://t.co/13kvochHY>

14h It takes a village...to get a photographer and all of her gear to her car in a torrential downpour.

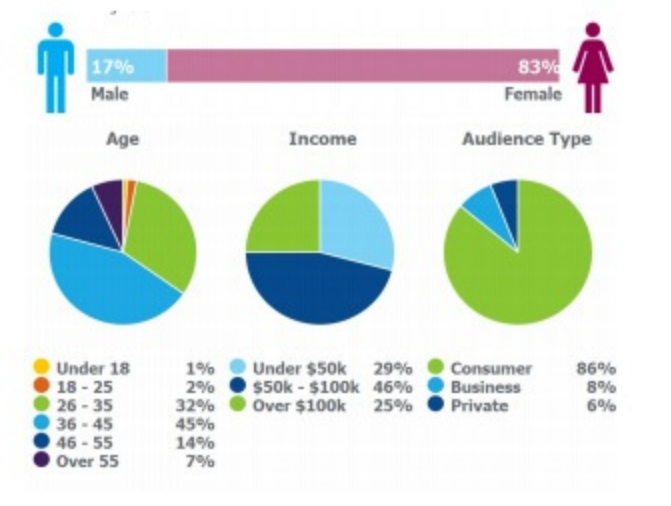


22h If you could send some rain-free vibes, I'd very, very much appreciate it.

25 Jun Do you have a young athlete in your home? @SharonDV is sharing some great ways to support him or her: <http://t.co/PIHjXQalb> #EditorPick25 Jun I am a really good juggler, so @AspenClean and I want to CLEAN YOUR HOUSE. Yes. <http://t.co/H4a18Pi5VN>

Social Demographics

Social Pull: 68x



Ms. Nolie

Blogger Nolie's Place
Homepage: <http://www.noliesplace.com/blog>
Contact Topics: Family & Parenting, New Product Review

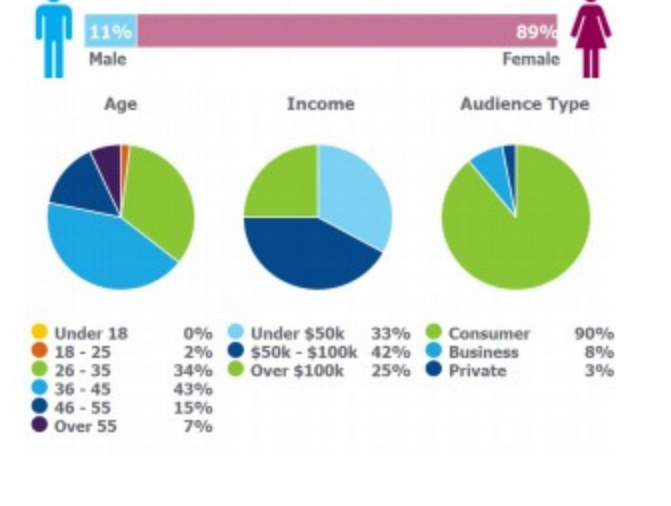


@noliesplace

FOLLOWING: 1,693
TWEETS: 21,58617h Purchase @Pampers diapers from @Walmart and support Children's Miracle Network #EveryChildsChance sponsored <http://t.co/LxyfEdSn8>21h RT @suburbiaU From the Archives: Paleo Smoothies: 150 Smoothie Recipes for Ultimate Health <http://t.co/KhRbHtrpKD>21h RT @Jeffbullas How To Create And Promote Your YouTube Video In 8 Simple Steps <http://t.co/tu9C9SUa1G>21h RT @martinkadelux 5 Tips to Stay Healthy and #FitForTwo <http://t.co/QuZCenKWzB> @ForTwoFitness #fitpregnancy #maternity #pregnancy #aisforadelaidelblog24 Jun Win a family ride all-day pass to @Centreville4Fun via @vacayw4kids #Ontario #Attraction #Giveaway <http://t.co/XcH8XIESYD>

Social Demographics

Social Pull: 58x



Ms. Stacie Vaughan

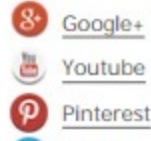
Blogger Simply Stacie
Homepage: <http://www.simplystacie.net>
Contact Topics: Book Reviews, Consumer Electronics, Family & Parenting, Women's Interests, New Product Review, Home Decorating, Motherhood



@simplystacienet

FOLLOWING: 22,688
TWEETS: 53,3722h Renovating or just need paint? CAA members get 25% off Dulux Paints! <http://t.co/5d3NjyBDH0> #caarewards11h RT @SJCConsulting_CA To stay up-to-date on @ChickenFarmers recipes, contests & health tips subscribe to the newsletter <http://t.co/uQv23w3OX5> #RaisedByACDNFarmer11h RT @thisilpiglet @renebaubien WINS a BBQ & an insulated cooler seat tonight #RaisedByACDNFarmer <http://t.co/AL2CGLXZaf>

11h RT @thisilpiglet And for the GRAND PRIZE....will it be you? #RaisedByACDNFarmer



Social Demographics

Social Pull: 595x

